

Western Canada
ASSOCIATION OF EXHIBITIONS

Annual Meeting

**PRINCE EDWARD HOTEL
BRANDON**

January 18-19, 1957

1957 OFFICERS

HONORARY PRESIDENTS

MR. F. G. ENGLAND, Regina
MR. C. M. BAKER, Calgary

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MR. F. C. MANNING
Calgary

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Edmonton

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MRS. LETTA WALSH
Saskatoon

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Provincial Exhibition of Manitoba.....	Brandon, Man.
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Edmonton Exhibition Association.....	Edmonton, Alta.
Saskatoon Industrial Exhibition.....	Saskatoon, Sask.
Regina Agricultural and Industrial Exhibition Association.....	Regina, Sask.

ASSOCIATE MEMBER

Pacific National Exhibition—Vancouver, B.C.

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MEETING OF MANAGERS AND MEMBERS
OF THE ATTRACTIONS AND FIREWORKS COMMITTEES
WESTERN CANADA ASSOCIATION OF EXHIBITIONS

Sherman Hotel, Chicago
November 26-27-28, 1956.

Those present were:

BRANDON - P. A. McPhail, F. O. Meighen, H. L. Crawford.
CALGARY - M. E. Hartnett, F. C. Manning, H. G. Love, C. Kennedy,
M. L. Brown, M. Dutton, J. W. Moyer, D. C. Matthews,
C. T. McKillop.
EDMONTON - A. J. Anderson, E. I. Clarke, James Paul, W. J. Connelly.
SASKATOON - S. N. MacEachern, J. A. Mighton, A. M. McIntyre, J. H. Warren.
REGINA - T. H. McLeod, G. B. Grant, C. B. McKee, D. A. R. McCannel.

CHAIRMAN - C. B. McKee, Regina, acted as Chairman of the meeting in the absence of the President, W. F. McGregor, Brandon.

SECRETARY - Mrs. Letta Walsh, Saskatoon.

The Chairman expressed regret that the President, W. F. McGregor, was unable to attend the meeting. He welcomed A. J. Anderson, the new Manager of the Edmonton Exhibition, and expressed appreciation on behalf of all those present to James Paul who had during his years as Manager of the Edmonton Exhibition made such a contribution to the meetings of the Association.

TRIBUTE TO A. H. MCGUIRE

The Chairman referred, with deep regret, to the sudden passing of A. H. McGuire, Calgary. Mr. McGuire, he said, had been a tower of strength to the Association and those who had been associated with him closely over the years realized how great had been his contribution to the success of the Western Canada Association of Exhibitions. He was President of the Association in 1942. He had a great sense of humor and did a terrific job at the Past President's Luncheon in Winnipeg last January when he spoke on "The History of our Association". The Chairman extended to President Manning and other members of the Calgary Exhibition and Stampede his sincere sympathy in their loss. He, and other members of the Association, felt very sad indeed that Mr. McGuire, who had planned on attending the meeting, was no longer with them. A floral tribute had been sent to Mrs. McGuire and family. Much could be said and it would take a long time to expound on Mr. McGuire's merits and his work. He asked the members to stand for a moment in silence in tribute to "One of God's finest gentlemen".

WELCOME TO REPRESENTATIVES OF BOOKING AGENCIES

The Chairman extended a cordial welcome to the representatives of the various booking agencies who were present and would be making presentations. He stated that the procedure that had been followed when the meetings were held in Winnipeg of remaining in session until the contract was awarded was not feasible in Chicago and he hoped that the good faith they had shown in the members last year in allowing them to adjourn for meals would again be indicated. He assured them of the integrity of all members attending the meeting. All information and prices quoted would be treated in full confidence and would not be discussed with anyone before the awarding of the contract. Included in the Chairman's welcome were representatives of Fireworks and the Red River Exhibition.

FIREWORKS

It was agreed that Fireworks presentations would be heard after the Attractions contract was awarded.

DISCUSSION RE ATTRACTIONS

There was some discussion regarding the type of program to be chosen. The Chairman said that at the meeting in Regina last August it was felt there could be a good deal of improvement in the scenery, there could be more comedy, fewer acrobatic acts, particularly balancing and trampoline. Some of those attending the Fairs were not greatly impressed with the high acts and there might be some appeal to the younger patrons by including a good singing act. Musicians' rates for 1957 would seem to be on the same basis as for 1956.

RED RIVER EXHIBITION

Mr. MacEachern, Saskatoon, read a letter from W. F. McGregor, President of the Western Canada Association of Exhibitions, to the Secretary regarding the Red River Exhibition. Before the meeting, he said Bob Alexander and Bob Stewart

had asked him to raise the question as to whether or not they would be permitted to sit in at the meeting and hear the discussions. They did not want to take part in the discussions or vote, but merely to hear the presentations made. Mr. MacEachern said he had told them he would raise the question and let the meeting decide. After considerable discussion it was Moved, and Carried, that the meeting be restricted to members of the Western Canada Association of Exhibitions. It was also Moved, and Carried, that the booking agency awarded the contract be advised that the first show to be given in Canada was to be at the Brandon Fair.

Later, during the Committee's meetings in Chicago, Mr. Alexander and Mr. Stewart, of the Red River Exhibition, were permitted to appear at the meeting and make a statement. Mr. Alexander, who spoke for the delegation, thanked the members for permitting him time to express the views of the Red River Exhibition. He said he would like to thank all individually for the help and co-operation they had extended to officials of the Red River Exhibition, from time to time, and particularly for the co-operation extended by the Canadian Association of Exhibitions when meeting the week before in Toronto. He said that last year the Red River Exhibition was pleased to be able to get the Royal American Shows to stage their carnival at the time of their Exhibition. The wish of their directors would be to have their Exhibition follow Regina in August. In this way there would be little or no conflict with other members of the Western Canada Association. However, it was impossible to set dates in August and get the Royal American Shows because they were committed to Fort William following Regina. One of the features that they thought would help them in developing their Exhibition was the securing of the grandstand attractions contracted for by the "A" Circuit. With this in mind, he had contacted the President of the Western Canada Association of Exhibitions. He said he was greatly surprised to hear that they were excluded from making a contract with the booking agency which was to supply the "A" Circuit. He said they did not mind being excluded from the meeting but felt that consideration should be given to them in permitting them to book the "A" Circuit attractions.

Mr. Alexander said that in Winnipeg they had the use of the two and a half million dollar arena recently constructed, also the use of the baseball section of the stadium which could seat five thousand people. The baseball club in Winnipeg had been most co-operative by agreeing to schedule their games away from home during the week of the Red River Exhibition. He did not think that their starting the grandstand show for the "A" Circuit would harm any of the members of the Association. Winnipeg would, in fact, be the guinea pig where the show would receive its first rehearsal and thus enable the producer to streamline the show for the rest of the Circuit. The publicity the show would get in Winnipeg would be of immense value to the rest of the Circuit. He thanked the meeting for permitting him to say a few words. After some further discussion by members of the Association it was decided to let the matter rest until the annual meeting in Brandon.

PRESENTATIONS OF PLATFORM ATTRACTIONS

With Bill Marks, Winnipeg, acting as Sergeant-At-Arms, the following attractions programs were submitted:

1. GUS SUN BOOKING AGENCY - Submitted by Bob Shaw

FOUR PRODUCTION NUMBERS - With the Lindsay & Day Lovelies (24 Girls)

INTERLUDE ACTS:

Chaz Chase - Comedian
The Cordettes - Recording Stars
Bonellis - Musicians
Slivers Johnson - Clown Comedy Car
Bradford's Dogs - Dog Act
The Brunos - Breakaway Pole Act
Merv Shiner - M.C. and Vocalist

Complete Scenic Equipment, Carpenter, Electrician, Stage Hands, P.A. System and Operator are provided.

The Exhibition Association is to furnish band or orchestra, Gus Sun Booking Agency to provide Musical Director and three key men, together with Hammond Organ and Organist.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - \$15,300 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

Alternate acts offered were: Gentry's Jungle Jamboree - Ponies, Chimps and Elephants; Sandra - Ventriloquist; Roller Revue - Roller Skating; Jack Kelly's Ice Frolics - Ice Show; Boyd Heath - M.C.

2. GAC-HAMID INC. - Submitted by Ernie Young and Geo. Hamid, Jr.

FOUR PRODUCTION NUMBERS - With The Manhattan Rockets (24 Girls) or
The Roxyettes (24 Girls) and the Singing Trio.

INTERLUDE ACTS:

Wells and The Four Fays - Pantomime Dancing and Acrobatics
Matt Tuck - Foot Manipulation - Comedy
Julian's Dogs - Dog Act
Rudenko Bros. - Jugglers
The Ghezzi's - European Comedy Act
The Ashtons - Risley Act
Ted Miller & Smiley - Comedy singing and talking
Master of Ceremonies - Dick Gordon

Scenic and Lighting Equipment, Loud Speaking Equipment and Sound Operator,
Carpenter and Electrician are provided.

The Exhibition Association is to furnish band or orchestra, GAC-HAMID INC. to
provide Musical Director, together with Hammond Organ and Organist, and two leads.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - \$15,800 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

Alternate acts offered were: Clark Bros. - Dancing Act; The Simrus Duo or The
Wirengards - High Act; Willie, West & McGinty - Pantomime Comedians; Bob Top
and Lauren - Comedy Roller Skating.

3. MCA ARTISTS, LTD. - Submitted by E. O. Stacy

FOUR PRODUCTION NUMBERS - With The Moro-Landis Dancers (24 Girls).

INTERLUDE ACTS:

x Gene Sheldon - Banjo Comedy
x Francis Brunn - Juggler
x Jimmy Edmonson - Comedy (Prof. Backwards)
x Bob McFadden - Comedy Impressionist
x The Charmonaires - Vocal Trio
The Commodores - Singing Quartette
x Elizabeth & Collins - Knife Throwing Act
x Shuman's Dogs - Miniature Circus
The Rebertes - Fast Tumbling & Acrobatics
Johnson & Owen - Comedy Bar Act
Johnny Matson - Novelty Musical Act
x The Sky Cycle - Motor Cycle on a Wire
The Great Logan & Co. - Aerial Act

Complete Scenic Equipment, Carpenter, Electrician, Stage Hands, P. A. System
and Operator are provided.

The Exhibition Association is to furnish band or orchestra, MCA ARTISTS LTD. to
provide Musical Director and three key men, together with Hammond Organ and
Organist.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - Mr. Stacey offered in his program the acts marked with a star
for \$15,900.00 for Calgary, Edmonton, Saskatoon and Regina. (5/6 for Brandon).
The other acts could be exchanged for the ones included in his program by making
the necessary adjustment in the prices of the acts.

4. CHARLES ZEMATER THEATRICAL AGENCY - Submitted by Charles Zemater

FOUR PRODUCTION NUMBERS - With Claire Estelle Dancers (16 Girls).

INTERLUDE ACTS:

Linon - Comedy Bounding Rope Act
Harris Nelson - Instrumental Pantomime Comedy
Al Verdi and Dolores - Violin and Cello Comedy
The Sensational Ericksons - Acrobatic Hand Balancing
The Four Trends - Vocal Group
The Whiz Kids - Unicycle Act - 4 small children
The Hollywood Skyrockets - Aerialists
Jack Joyce's Camels - Precision Drills, Etc.
Master of Ceremonies - Harris Nelson

Complete Scenic Equipment, Carpenter, Electrician, Stage Hands, P. A. System and Operator are provided.

The Exhibition Association is to furnish band or orchestra, CHARLES ZEMATER to provide Musical Director and three key men, together with Hammond Organ and Organist.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - \$14,900 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

Alternate acts offered were: Rufe Davis - T.V. Recording and Motion Picture Artist; Jam Risko & Nina - Plate Spinners; The Four Angels; The La Blondies; Marvin Seabright - High-Sway Pole Artist; The Jeffris - Trapeze Act; Angelito - Juggler; Eris - One Finger Stand.

Mr. Zemater could supply, if desired, the following top-notch stars - Mickey Rooney, Dennis Day, Wyatt Erp, Ames Brothers, Peggy King, Olson & Johnson, and Red Buttons.

5. L. N. FLECKLES & COMPANY - Submitted by L. N. Fleckles

FOUR PRODUCTION NUMBERS - With The Dorothy Dorben Dancers (20 Girls)

INTERLUDE ACTS:

Jay Seiler and Miriam Seabold - M.C. and Comedy on Skiis.
Malone Sisters & Moran - Singing Trio
Yonely - Musical Humorist
Al De Jonghe & His College Educated Chimps
The Barons - Knockabout Acrobatic Comedy
The Harmonicats - Musical Act
The Three Goetschis - Comedy Unicycle Act
The Musical Wades & Jackie Burtell - Miniature Musical Revue

Complete Scenic Equipment, Carpenter, Electrician, Stage Hands, P. A. System and Operator are provided.

The Exhibition Association is to furnish band or orchestra, L. N. FLECKLES & CO. to provide Musical Director and three key men, together with Hammond Organ and Organist.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - \$14,850 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

Alternate acts offered were: Gold Dust Twins - Banjo Comedy and Patter; The Simrus - Dancing on glass platform 100 feet in the air; also the following name attractions - Billy Williams Quartette, Dick Contino and Bill Kenny.

6. HETZER'S THEATRICAL AGENCY - Submitted by J. T. Hetzer, Al Dobritch, Frank Sennes and Walter Dick.

ACTS:

Larry Ruhl - Sandy Winters - Helicopter Act
4 Goetschis - Musical and Unicycle Performers
Marilex Duo - Plate Spinners
The Great Arturos - High Wire Act
3 Rebertes - Acrobatic Frivolities
Al De Jonghe - Chimpanzee Act
Dressler Brothers - Motorcycle with revolving ladder on high wire.

Master of Ceremonies - Sandy (Scampy) Dobritch

The Hetzer's Theatrical Agency will provide Musical Director, Lead Trumpet and Drummer, the Exhibition Associations to provide the required number of local musicians.

Hetzer's will guarantee announcement regarding the attractions on the Ed. Sullivan Show, plus complete publicity promotion including Television, newspaper and radio. They will supply Sound, Stage Electrician, Carpenter, Etc.

Price of Show - \$15,600 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

7. BARNES-CARRUTHERS THEATRICAL ENTERPRISES, INC. - Submitted by F. Kressmann

THREE OR FOUR PRODUCTION NUMBERS - With 24 Dancers

INTERLUDE ACTS:

Three Bruises - Comedy Roller Skating
Tulara Lee & Co. - Talking and Singing Comedy
Conlin & Ryan - Comedy Song and Music
9 Wazzan Troupe - Arabian Tumblers
The Brunos - Break-away Pole Act
5 Wades - Instrumentalists
Classens Bears - Animal Act

Master of Ceremonies - Nip Nelson

Complete Scenic Equipment, Carpenter, Electrician, Stage Hands, P.A. System and Operator are provided.

The Exhibition Association is to furnish band or orchestra, BARNES-CARRUTHERS THEATRICAL ENTERPRISES, INC. to provide Musical Director and three key men, together with Hammond Organ and Organist.

Stage Hands - Each Exhibition is to furnish seven.

Running Time of Show - 1 Hour, 45 Minutes.

Price of Show - \$15,625 - For Calgary, Edmonton, Saskatoon and Regina.
5/6 for Brandon.

Alternate acts offered were: Kings & Queens of the Sky - Aerial Act;
Roger Ray - Musical Comedy Act.

GROSSMAN AGENCY

Mr. John F. Planalp, representing the Grossman Agency, appeared but did not submit a program. He said he appreciated the invitation to make a submission but that all of his time and attention for 1957 would be given to the "B" Circuit. He hoped that next year he would have attractions to submit to the "A" Circuit that would be worthy of their consideration.

DISCUSSION RE ATTRACTIONS

In the discussion which followed the making of the presentations and before the contract was awarded, E. I. Clarke, Edmonton, stated that his Board of Directors were greatly concerned over the drop in attendances at their grandstand. Consideration had been given to alternative attractions. They were not quite sure whether fireworks and the type of attractions the Association had been having in recent years were the answer to their problem. He thought perhaps the fault lay with the Association in that it outlined to booking agencies the type of show that was wanted. The result was that those who had newer ideas and might have presented them felt that in doing so they would not be awarded the contract. These then presented the revue type of show. He thought there was an opportunity to make a change this year. However, if the other members of the Association wanted the revue type of show again this year, Edmonton had no choice but to go along with them but he wanted to give notice that for 1958 Edmonton reserved the right to pick its own show. He wanted it understood that his remarks were not intended as criticism but he thought his Fair had to do something to reverse the drop in attendances.

In the discussion that followed, in which representatives of other Exhibitions took part, it was pointed out that there was not sufficient difference between the various presentations made this year to constitute what might be regarded as a new type of show. All presentations made were of the revue type, with acts. It was quite possible that the Association was at fault in endeavoring to spell out for booking agencies the type of show that would be looked upon with favor. In doing this, the booking agencies were handicapped in presenting new ideas. It was decided that when the Chairman called the representatives of the booking agencies in to announce the winner of the contract he should make clear to them that the Association was looking for new ideas in grandstand attractions, and that a good deal of consideration would be given to a program that would be different from the revue type.

AWARDING OF THE CONTRACT

After further consideration of the merits of the various programs submitted, it was agreed to award the contract for 1957 to GAC-HAMID INC., 640 Fifth Ave., New York, N.Y. the program to include four revue numbers, together with the following acts: Wells and The Four Fays; Matt Tuck; Julian's Dogs; Bob Top & Lauren; Willie, West & McGinty; The Ghezzi's, and The Ashtons. The revue numbers were as follows: Canadian Round Up; Rhythm in the Highlands; Stairway to the Stars, and Changing of the Guards.

Mr. McKee, the Chairman, then called the representatives of the booking agencies into the meeting and, before announcing the winner, drew to their attention matters which had been covered in the discussion on attractions, stating particularly that future presentations should be accompanied by models of scenery, readable typewritten copies of the program in sufficient numbers to supply all present at the meeting. Moving pictures of the acts or the revue numbers would help greatly in determining the merits of the various acts and revue numbers presented. He stressed particularly the need for new kinds and types of entertainment for the grandstand. The Chairman then told the representatives that the contract had been awarded to GAC-HAMID INC.

Mr. Ernie Young, who is now associated with the GAC-HAMID INC. and Mr. Geo. Hamid, Jr., were invited into the meeting to discuss the details of the show which had been purchased. It was decided to use the ROXYETTE line of girls instead of the Manhattan Rockets.

Mr. James T. Hetzer was also invited in to discuss the possibility of the Fairs contracting for his Helicopter act. Mr. Hetzer stated that if the act was included in the program it would have to be designated as an act separate from the GAC-HAMID show and under his agency's sponsorship. Mr. Hetzer stated that if four Fairs took the act, and these Fairs ran in succession, the act could be purchased for \$3,500.00 per week. If there was a layover because one or two Fairs did not want the act, the price then would be higher, possibly \$4,000.00. It was decided to let each Fair discuss the Helicopter act with Mr. Hetzer and advise him later as to whether or not they would be taking the act.

FIREWORKS

Presentations for Fireworks programs were made by H. T. Hand, of T. W. Hand Fireworks Company, Ltd., Cooksville, Ont., and Joseph J. Godin, of Interstate Fireworks Manufacturing and Display Company, Springfield, Mass.

Mr. Frank Duffield, of Thearle-Duffield Fireworks Company, Chicago, appeared briefly to greet the delegates but did not submit a program. He said he did not know what had been budgeted for Fireworks but that when he had the contract two years ago, after paying duty, taxes, etc., there was no margin of profit. He would be pleased to submit a program provided there was an increase in the budget allowed for Fireworks, but it would be impossible for him to provide a program similar to the one he presented before at the same price.

After discussion, it was agreed that, subject to the changes that each Fair required, the Fireworks contract be awarded to the Interstate Fireworks Manufacturing and Display Company.

VOTE OF THANKS

A vote of thanks was tendered the Chairman for his conduct of the sessions of the Attractions Committee, and also to Bill Marks, who acted as Sergeant-At-Arms, and the Secretary, Mrs. Letta Walsh.

The meeting adjourned.

Abstract

WESTERN CANADA ASSOCIATION OF EXHIBITIONS

ANNUAL MEETING

PRINCE EDWARD HOTEL, BRANDON

January 18-19, 1957.

Delegates present were:

- BRANDON - P. A. McPhail, F. O. Meighen, Q.C., H. L. Crawford, W. F. McGregor, Judge A. G. Buckingham, R. MacPherson, R. H. Turner, J. I. Moffat, R. M. Hopper, J. H. Tolton.
- CALGARY - F. C. Manning, W. A. Crawford-Frost, H. G. Love, I. V. Parslow, I. W. Parsons.
- EDMONTON - A. J. Anderson, E. I. Clarke, L. E. Wilson, W. J. Connelly, Wm. Muir, L. S. Williams, F. N. Miller.
- SASKATOON - S. N. MacEachern, Dr. V. E. Graham, A. M. McIntyre, Q.C., J. H. Warren, Q.C., Dr. F. G. Salisbury, A. D. Munro.
- REGINA - T. H. McLeod, F. G. England, E. J. Courtney, C. B. McKee, D. A. R. McCannel, W. H. Thomson, Chas. Harlton, L. A. Doan.
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MEETING OF EXECUTIVE COMMITTEE

Friday, January 18, 1957

10.30 a.m.

CHAIRMAN - W. F. McGregor, Brandon, President

SECRETARY - Mrs. Letta Walsh, Saskatoon

1. WELCOME TO DELEGATES

The President welcomed the delegates to the meeting of the Executive Committee. He stated that Brandon was happy to be host to the Convention this year, the first to be held since it was decided not to meet in Winnipeg. He hoped that arrangements made for the comfort and convenience of the delegates would be found to be adequate.

2. AGENDA

The Agenda prepared for the meeting, with minor alterations, was approved on motion of D. A. R. McCannel, Regina, seconded by F. G. England, Regina.

3. ADVERTISING OF MEETING

The Chairman reported that the regular advertisements regarding the Annual Meeting had been carried in The Billboard and the Greater Show World, and that the usual notice had been sent to the members.

4. MINUTES OF MEETING

It was agreed, on motion of S. N. MacEachern, Saskatoon, seconded by C. B. McKee, Regina, that the Minutes of the mid-summer meeting held at Regina on Aug. 2, 1956, be adopted.

5. MEETINGS OF MANAGERS

S. N. MacEachern, Saskatoon, reported on the meeting of the Managers held at Calgary, Sept. 7, 1956. Items of business discussed at this meeting included: Lotteries; C.A.P.A.C.; Racing; Memorandum to Attractions Booking Agencies. Copy of the Minutes of the meeting is on file. Mr. MacEachern moved the adoption of the report. This was seconded by T. H. McLeod, Regina, and Carried.

S. N. MacEachern, Saskatoon, reported on the meeting of the Managers and Chairmen of Racing Committees, together with Lou Davies and Scotty Kennedy, representing the R. James Speers Corporation, at Edmonton, Nov. 11-12, 1956. The subject for discussion at this meeting was Racing for 1957. Representatives at the meeting met with representatives of The Prairie Thoroughbred Breeders Association to discuss purses for 1957. The total purses offered amounted to 58.6% of the handle in 1956. Representatives of the horsemen indicated that the proposal was not acceptable to them. Copy of the Minutes of the meeting is on file. Mr. MacEachern moved the adoption of the report. This was seconded by E. J. Courtney, Regina, and Carried.

6. JUNIOR ACTIVITIES MEETING

T. H. McLeod, Regina, reported on the meeting of the Junior Activities Committee held in Saskatoon on March 8, 1956. He stated that representatives were present from all three Prairie Provinces and from the Canada Department of Agriculture, Provincial Department of Agriculture and Canadian Council on 4H Clubs. Also present were Miss E. Lidster, Victoria, B.C., representing British Columbia Fairs, and Osgood Magnuson, representing the Minnesota State Fair. The discussions covered the whole field of Junior Activities at Agricultural Fairs. The general impression was that the conference was well worth while and gave those attending information on what was being done in Junior Club work at Fairs other than their own. A copy of the report of the conference is on file. The report was adopted on motion of T. H. McLeod, seconded by A. D. Munro, Saskatoon.

7. ATTRACTIONS COMMITTEE MEETING, CHICAGO

C. B. McKee, Regina, reported on the Attractions and Fireworks Committee Meetings held at Chicago, November 26-27-28, 1956. Seven booking agencies had submitted programs for attractions at the 1957 Class "A" Fairs and the contract had been awarded to GAC-HAMID, INC. of New York. Two Fireworks firms had presented programs and the Fireworks contract had been awarded to the Interstate Fireworks Manufacturing and Display Company, Springfield, Mass. On motion of P. A. McPhail, Brandon, seconded by F. C. Manning, Calgary, the report was adopted.

8. FINANCIAL STATEMENT

Copies of the audited statement for 1956, showing a balance of \$270.44 in the bank at the close of the fiscal year, were submitted to the members. It was agreed, on motion of S. N. MacEachern, Saskatoon, seconded by F. G. England, Regina, that the statement be approved.

9. APPOINTMENT OF SERGEANT-AT-ARMS

It was agreed, on motion of F. G. England, Regina, seconded by E. I. Clarke, Edmonton, that the Marks Brothers be named Sergeants-At-Arm for the 1958 Convention.

10. APPOINTMENT OF STANDING COMMITTEES

The following Standing Committees were approved on motion of S.N. MacEachern, Saskatoon, seconded by E. I. Clarke, Edmonton.

<u>ATTRACTIONS</u>	-	Brandon	-	H. L. Crawford, F. O. Meighen
		Calgary	-	H. G. Love, W. A. Crawford-Frost
		Edmonton	-	W. J. Connelly, A. J. Anderson
		Saskatoon	-	A. M. McIntyre, S. N. MacEachern
		Regina	-	C. B. McKee, D. A. R. McCannel

MIDWAY AND CONCESSIONS

	-	Brandon	-	F. O. Meighen, W. F. McGregor
		Calgary	-	F. C. Manning, I. W. Parsons
		Edmonton	-	Wm. Muir, A. J. Anderson
		Saskatoon	-	J. H. Warren, S. N. MacEachern
		Regina	-	D. A. R. McCannel, F. G. England

LIVESTOCK

	-	Brandon	-	J. H. Tolton, R. M. Hopper
		Calgary	-	W. A. Crawford-Frost, I. V. Parslow
		Edmonton	-	L. E. Wilson, A. J. Anderson
		Saskatoon	-	A. D. Munro, Dr. V. E. Graham
		Regina	-	Chas. Harlton, L. A. Doan

RACING

	-	Calgary	-	I. V. Parslow, F. C. Manning
		Edmonton	-	L. S. Williams, A. J. Anderson
		Saskatoon	-	Dr. F. G. Salisbury, A. M. McIntyre
		Regina	-	E. J. Courtney, T. H. McLeod

11. CHAIRMEN STANDING COMMITTEES

The following were named Chairmen of the Standing Committees at a meeting of the Managers held immediately after the Executive Committee Meeting:

Attractions	-	Wm. Muir, Edmonton
Midway and Concessions	-	C. B. McKee, Regina
Livestock	-	P. A. McPhail, Brandon (Dr. V. E. Graham, Saskatoon, Secretary)
Racing	-	W. A. Crawford-Frost, Calgary (I. W. Parsons, Calgary, Secretary)

12. APPOINTMENT OF RESOLUTIONS COMMITTEE

It was agreed, on motion of S. N. MacEachern, Saskatoon, seconded by P.A. McPhail, Brandon, that A. M. McIntyre, Saskatoon, and C. B. McKee, Regina, constitute a Resolutions Committee, the first named to be Chairman.

13. CORRESPONDENCE

(a) The following letter from Mr. W. Walker, Manager of the Canadian Lake-head Exhibition, Fort William, was read by the President:

"We received your notice of annual meeting to be held in Brandon in January. It is with considerable regret that I inform you that we have decided not to renew our membership in the Western Canada Association. The principal reason for our affiliation with the Western Association was the benefit of being able to be present at the awarding of the midway contract and the attractions contract each year. These two items are now being dealt with in August and November at Regina and Chicago.

I have a personal feeling of very real regret at the thought of missing the wonderful fellowship always evident at your annual meetings. Over the years I have come to have a feeling of very warm regard for all the grand people who come as delegates from the various Exhibitions. I shall miss their generous advice and their warm friendship. I do wish that you would extend to all officers and members our very good wishes for complete success in the future and kindest personal wishes for health, happiness and prosperity in the New Year."

It was agreed, on motion of C. B. McKee, Regina, seconded by Dr. F. G. Salisbury, Saskatoon, that the letter be acknowledged by the Secretary and that the Association's regrets be conveyed to Mr. Walker, as well as it's appreciation for the contribution he had made to the many discussions at the Conventions from year to year.

(b) Letters from Screen Gems Inc., New York, advising that the Rin Tin Tin Troupe would be available for personal appearances, and from Dancing Waters, New York, offering their ten unit operation for the 1957 Western Canada Fairs, were read by the President. It was agreed, on motion of F. G. England, Regina, seconded by E. J. Courtney, Regina, that these letters be referred to the Attractions Committee.

14. ANNUAL APPROVAL OF ASSOCIATE MEMBERS

It was moved by S. N. MacEachern, Saskatoon, seconded by Wm. Muir, Edmonton, that the Pacific National Exhibition, Vancouver, be approved as an Associate Member of the Association for 1957.

15. BADGES

The Chairman reported that the King Show Print, Estevan, Sask., through the courtesy of Mr. Bill King, had again supplied the delegates with badges for the Convention. It was agreed, on motion of A. M. McIntyre, Saskatoon, seconded by A. J. Anderson, Edmonton, that a letter of appreciation be sent to Mr. King by the Secretary.

16. RED RIVER EXHIBITION

The Chairman advised that the Vice-President and Manager of the Red River Exhibition were in the hotel and had requested that they be given a few minutes to speak to the delegates. It was agreed that they be heard during the afternoon session.

17. ENTERTAINMENT

F. O. Meighen, President of the Brandon Exhibition, advised the delegates that they were invited to be the guests of the T. Eaton Company at a Luncheon at 12.15 p.m. At 6 p.m. they were to be dinner guests of Mr. C. J. Sedlmayr, of Royal American Shows. On Saturday, at 6 p.m. the Brandon Chamber of Commerce and the Brandon Exhibition Board were sponsoring a Dinner. Guest Speaker at the dinner would be the Hon. J. G. Taggart, Deputy Minister of Agriculture, Ottawa. Following the dinner, the delegates were to be the guests of the Brandon Exhibition Board at a hockey game between the Brandon Regals and the Edmonton Flyers.

LUNCHEON BY T. EATON COMPANY, LTD.

Friday, January 18, 1957

12.15 p.m.

The following guests, in addition to the delegates from the five Class "A" Fairs attending the Convention, were introduced by P. A. McPhail:

Mayor S. Schultz; W. M. Martin, T. Eaton Company, Ltd.; R. Kitchen, Vice-President, Brandon Chamber of Commerce; A. Paterson, Bank of Montreal; R. K. Armstrong, Royal Bank of Canada; J. Ferrier, Canadian Bank of Commerce; R. M. Hopper, Superintendent, Brandon Experimental Farm; L. W. Whitehead, Brandon Daily Sun; John B. Craig, Radio Station C.K.X., T.V.; W. J. Sinclair, R. E. Stewart and R. C. Leatherdale, Red River Exhibition, Winnipeg; Carl J. Sedlmayr, Sr., Carl J. Sedlmayr, Jr., and R. L. Lohmar, Royal American Shows; Lou Davies and Jim Arnott, R. J. Speers Corporation, Winnipeg; Pat and Bill Marks, Winnipeg, and Wm. King, of King Show Print, Estevan.

The delegates voiced their appreciation to the T. Eaton Company for their hospitality in tendering the Luncheon.

OPENING GENERAL SESSION

Friday, January 18, 1957

2.00 p.m.

CHAIRMAN - President W. F. McGregor, Brandon

SECRETARY - Mrs. Letta Walsh, Saskatoon

1. WELCOME TO DELEGATES

The President extended a cordial welcome to all those attending the first general session of the Convention. He noted that since the time of the Executive Meeting a number had arrived that had not been welcomed earlier, so he was now extending a welcome to include all who were present at the Convention.

2. DECEASED MEMBERS

The President referred, with sincere regret, to the passing of A. H. McGuire, Calgary; James Grassick, Regina; Jack MacArthur, Brandon; and Robert Shannon, Saskatoon, since the last annual meeting of the Association. Tribute, he said, had already been paid to Jack MacArthur and Robert Shannon at the mid-summer meeting in Regina on Aug. 2, 1956.

Mr. F. G. England, Regina, said that the Association had indeed sustained a very great loss in the passing of these men. Mr. McGuire was a very fine man who had done much to benefit the Western Canada Association of Exhibitions. He was a man who could criticize, when necessary, but with his wit could do it in such a manner that it left no sting. He was sure the Calgary Exhibition and Stampede would feel his loss most keenly, as did the Western Canada Association of Exhibitions. Mr. McGuire would be greatly missed at the Association's meetings. James Grassick, he said, was a senior citizen of the City of Regina. He, too, had contributed much to the success of the Exhibitions in Western Canada. It was a very great shock to the members of the Regina Exhibition Association when they learned of his untimely passing. What he said of Mr. McGuire and Mr. Grassick could truly be said of Mr. MacArthur and Mr. Shannon. It was indeed a blow to the Exhibition Associations to see these men, who had for so long been associated with them, pass on.

It was agreed, on motion of H. G. Love, Calgary, seconded by C. B. McKee, Regina, that suitable letters of sympathy be sent by the Secretary of the Association to the families of the deceased.

3. MINUTES OF EXECUTIVE MEETING

It was agreed, on motion of F. O. Meighen, Brandon, seconded by F. C. Manning, Calgary, that the report of the Executive Committee Meeting held earlier in the day be adopted.

4. PRESIDENT'S REPORT

The following report was given by the President, W. F. McGregor, Brandon:

"I am pleased to report that all members of the Western Canada Association of Exhibitions, except Brandon, had a very successful year. We had possibly the worst weather ever experienced here during an Exhibition. However, we were fortunate to be able to show a small surplus and are looking forward to an outstanding success this year when, along with the City of Brandon, we are celebrating our 75th Anniversary.

Once again, the Grandstand attraction, under the direction of Ernie Young, was very well received and the usual good carnival entertainment was provided by the Royal American Shows, with Carl Sedlmayr celebrating his 50th year in show business.

"I regret that I found it impossible to take in the circuit this year, but I had the pleasure of attending both Regina and Saskatoon Exhibitions and was very pleased with the type of display and the programs that were arranged, and the efficient manner in which they were run.

The Junior Activities or 4H Club programs have now become one of the most important phases of our Exhibition responsibilities. The conference that was held in Saskatoon last March plainly showed that all Exhibitions are only too willing to develop and expand wherever the leaders in that field feel that the greatest good can be accomplished. We are deeply indebted to Douglas Baldwin, of the Minnesota State Fair, for sending up his director of 4H Club activities in the person of Osgood Magnuson. In all, there were about forty interested persons present and I am quite sure that the interchange of ideas and type of program carried out by the various Fairs represented will make for a better Junior Activities program at all Exhibitions.

Besides the representatives of our own Exhibitions and Provincial Government leaders in this field, there were present at the conference E. F. Pineau and J. D. Moore, of Ottawa, and Miss E. Lidster, representing the British Columbia Fairs.

Regina is to be congratulated on its new 4H building which has been erected at a cost of \$90,000.

One notable example of working as an Association was the result of the approach to the Government regarding the tax on Carnival Shows and Rides by the reduction in rates to a more realistic figure.

There are several other problems, namely, the Musicians' Union and the C.A.P.A.C. that should be dealt with in the same way by this Association. I expect that the Attractions Committee will discuss this situation and will recommend some line of action.

It is with deep regret that we record the passing of four of our friends who were outstanding in their contributions to Exhibition work. They are Robt. Shannon, of Saskatoon, Jack MacArthur, of Brandon, James Grassick, of Regina, and Art McGuire, of Calgary. Mr. McGuire especially will be remembered for his review of this Association at the Past President's Banquet last year.

I greatly appreciate the honour that you bestowed on me when you elected me President of this Association a year ago, and I will long remember the courtesies and support you have given me. I would especially like to thank Mrs. Walsh for the capable and efficient manner in which she has carried out her duties as Secretary.

In closing, I would like to extend my best wishes to all the members of our Association for the coming year.

Respectfully submitted".

The President's report was adopted on motion of F. G. England, Regina, seconded by E. I. Clarke, Edmonton.

5. RED RIVER EXHIBITION

A delegation headed by Mr. R. C. Leatherdale addressed the meeting on behalf of the Red River officials. Knowing that nothing much could be accomplished unless they were able to solve their difficulties with the Directors of the Brandon Exhibition, he stated that he had arranged a meeting with the Brandon Exhibition Directors to discuss with them the possibility of the Red River Exhibition using the grandstand attractions of the "A" Circuit on the week prior to Brandon's Fair. The majority of the Brandon group with whom he conferred were opposed to the Red River Exhibition using the grandstand attractions the week prior to the Brandon Exhibition. It placed the Red River Exhibition, he said, in an embarrassing position in that they would much prefer to have dates immediately following the Regina Exhibition but were prevented from having them because the Royal American Shows was not available at that time. He stated that he had learned that there was a possibility that if the "A" Circuit used its influence the Royal American Shows could be prevailed upon to accept dates following the Regina Exhibition. If this were possible, then the Red River Exhibition could use the grandstand attractions of the "A" Circuit, along with the Royal American Shows. He asked the support of the Association in getting the Royal American Shows to accept dates in Winnipeg following the Regina Exhibition. He also wanted to know if the Red River Exhibition would be permitted to contract for the "A" Circuit grandstand attractions following Regina. In the event the Association would not accede to their request to engage the "A" Circuit grandstand attractions prior to Brandon, he said that the Red River Exhibition was going to hold its Annual Exhibition, in any case, as it did last year, during the week prior to the Brandon Exhibition.

Mr. Leatherdale stated that it was their intention to qualify as a Class "A" Fair. It would take three years to do this but they expected to offer sufficient prize money this year and in the next two succeeding years to enable them to qualify. He stated that in the event Brandon this year opened on Saturday because of their 75th Anniversary, it was not their intention to ask the Association to make the grandstand attractions available to them prior to Brandon.

After the Red River delegation had retired, Carl Sedlmayr, owner of the Royal American Shows, was invited to the meeting and the possibility of his playing Winnipeg after Regina was discussed with him. To play in Winnipeg following Regina would involve, Mr. Sedlmayr said, his dropping either the Lakehead or Superior. This he was not willingly prepared to do as he had had a hand in developing the Lakehead Exhibition. There were other factors involved also which he was not in a position to discuss with the Association.

After Mr. Sedlmayr had retired, the Association went on record as being opposed to having the Red River Exhibition contract with the "A" Circuit grandstand attractions prior to the Brandon Exhibition. There was no objection, however, to the Red River Exhibition hiring the grandstand attractions of the "A" Circuit following the Regina Exhibition. The Chairman was instructed to so advise the Red River Exhibition delegation.

A motion, notice of which had been given at the mid-summer meeting of the Association, providing for the amendment of the Constitution to the effect that only Class "A" Fairs recognized as such by the Dominion Department of Agriculture would be eligible for membership in the Association, was tabled.

6. LOTTERIES

S. N. MacEachern, Saskatoon, stated that at the annual meeting of the Canadian Association of Exhibitions the report of the Senate and House of Commons Committee on Lotteries was reviewed by the Counsel of the Canadian Association of Exhibitions, Mr. Duncan MacTavish. Out of the discussion that followed his analysis of the report was a motion that the Association set up a delegation that would wait upon the Hon. Mr. Garson to explain to him what the wishes of Exhibitions across Canada were with respect to any amendment that might be made to the lotteries section.

The Committee of the Senate and House of Commons went very thoroughly into the question of lotteries and in their report made several recommendations which would restrict the operation of lotteries. In the presentations made to the Senate and House of Commons Committee by representatives of the Western Canada Association of Exhibitions, the Canadian Association of Exhibitions, the Pacific National Exhibition and the Western Canada Fairs Association, emphasis was placed on the hope of Exhibitions that in any redrafting of the present section on lotteries the privileges now enjoyed by Exhibitions would be retained. It was also suggested that if there was any doubt about the legality of a lottery on an advance sale the new section should make clear that such a lottery was legal.

When the Committee made its report they recommended that Exhibitions be permitted to operate a carnival midway and a lottery on an advance sale of tickets, with a limitation on the prize offered of \$10,000. It looked very much as if the Committee wanted to give Exhibitions what they thought Exhibitions had stated in their presentations they wanted, but the report did not say anything about lotteries, bingos and games of chance conducted on the Exhibition grounds during the period of the Exhibition independent of those conducted by the midway. The Canadian Association of Exhibitions, therefore, deemed it advisable for the delegation to meet with the Hon. Mr. Garson, Minister of Justice, to make certain that he understood exactly what Exhibitions wanted. With this in mind, a memorandum was prepared which endeavored to spell out exactly what Exhibitions would like included in any redrafting of the section on lotteries. This was that Exhibitions be permitted to operate on Exhibition grounds during the period of the Exhibition games of chance, bingos and lotteries, whether separate from the midway or in conjunction with it and, in addition, they wanted the privilege of operating a lottery in connection with the advance sale of admission tickets. It was stated also that Exhibitions wanted no limitation placed on the prize offered in the lottery. It was pointed out that a dollar limitation of any kind would not be realistic because of the variation in size of Exhibitions and the variation in the size of the areas served by the various Exhibitions. It was suggested to Mr. Garson that the size of the Exhibition and the size of the area served by it would limit the amount of money that could be offered as a prize in a lottery.

Mr. Garson took note of what was said and indicated that he would be happy to have any suggestions from the delegation or from the counsel of the Canadian Association of Exhibitions as to the form the legislation should take to ensure the Exhibitions would get the privileges they asked for. He said he could not

Following the interviews with the two Ministers, members of the delegation, which consisted of Ben Williams, Pacific National Exhibition, J. K. Clarke and C. F. Wilson, Central Canada Exhibition, E. D. McGugan, London Exhibition, R. J. Dixon and Sam Foster, Canadian National Exhibition, and S. N. MacEachern, Saskatoon Exhibition, felt satisfied that very sympathetic consideration would be given to the representations made.

7. C.A.P.A.C.

8. REDUCTION OF PASSES ON A CIRCUIT BASIS

9. JUNIOR ACTIVITIES

The meeting adjourned.

[illegible]

Friday, January 18, 1957.

4.00 p.m.

CHAIRMAN - Wm. Muir, Edmonton

1. GIANT BALLOON PARADES, INC.

Mr. J. Sonneborn, of Giant Balloon Parades, Inc., Newark, N.J. offered his Giant Balloons to members of the "A" Circuit to be used in Parades during Exhibition week. The rental was \$2,500.00 per week, with a discount of \$100.00 for each Fair if more than one Fair contracted for the Balloons. It was agreed that Mr. Sonneborn should deal with each Exhibition individually.

2. GRANDSTAND PLATFORM FLAG

Mr. Ernie Young, of GAC-HAMID, INC. suggested that a large Union Jack be used as a part of the staging in presenting the grandstand attractions. After some discussion it was suggested that Mr. Young look into the idea and, if found practical, make use of a flag.

3. FRANK FURLETTE'S PROPOSAL RE FREE BAND CONCERT

Mr. Frank Furlette appeared before the Committee and offered to provide a band attraction on the grounds of each Exhibition, free of charge to the Exhibitions. The concert could be timed between 5.30 and 7.30 o'clock in the evening so that it would not interfere with other attractions on the grounds. He would only require space in an area that was difficult to sell for concession purposes. He proposed to defray the cost of the concerts by selling large

businesses, by way of advertising, the sponsorship of individual concerts. Mr. Furllette would use local musicians to the extent available and pay local union wages. He would have sufficient key men of his own, such as he has in presenting the music at the grandstand attractions. He hoped also to be able to interest sponsors in furnishing the P. A. System that would be necessary. Two programs could be presented each day if there were enough sponsors. The second one could be presented between 12 p.m. and 2 p.m. He himself would discuss the matter fully with the Musicians' Union and would only participate if the union was agreeable. He said that a program presented by a 40 piece band might cost as much as \$400.00. He did not require seating. Uniforms used by bandsmen would be white sport shirts, black bow ties and black trousers.

All Exhibitions indicated their willingness for Mr. Furlette to proceed with his proposal. It was suggested that if the thing proved successful Exhibitions might consider, at some time in the future, requiring some rent be paid for the privilege. Although Exhibitions could not guarantee that the privilege would be continued beyond one year, yet it was generally agreed that if the project proved successful Mr. Furlette would be given the first opportunity of sponsoring a similar project the following year.

4. ESKIMO IGLOO EXHIBIT

D. A. R. McCannel, Regina, and W. F. McGregor, Brandon, referred to an attractive exhibit appearing at the Canadian National Exhibition, Toronto. The exhibit, which required a space of approximately 20' x 30', was under the auspices of the Department of Northern Affairs and National Resources, Ottawa, and was in the form of an Arctic Igloo, complete with furnishings and other equipment used by Eskimos in the Arctic. The only obligation of Exhibitions was to provide space and, perhaps, some assistance in placing the exhibit. There was no charge made to see the exhibit and expenses in connection with the moving of it were taken care of by the Department of Northern Affairs. It was suggested that the Secretary write to Mr. H. E. McCallum, General Manager, Canadian National Exhibition, for further information about the exhibit. It was the view of members of the Attractions Committee that if the exhibit could be procured, and space provided for it, it would make a good free attraction at Exhibitions.

5. TYPE OF GRANDSTAND ENTERTAINMENT

It was moved by S. N. MacEachern, Saskatoon, seconded by E. I. Clarke, Edmonton, that C. B. McKee, Regina, should outline the memorandum that he thought should be sent to the booking agencies by the Western Canada Association of Exhibitions prior to the meeting in Chicago on December 1-2-3-4, 1957. The Attractions Committee could then meet at 11 a.m. Saturday, to discuss the memorandum. This was agreed to.

The meeting adjourned.

[illegible]

6 p.m. - Dinner - Courtesy Royal American Shows.

President W. F. McGregor expressed the Association's appreciation to Mr. Carl J. Sedlmayr for his usual, wonderful hospitality.

[illegible]

RACE COMMITTEE MEETING

Saturday, January 19, 1957

9.00 a.m.

CHAIRMAN - W. A. Crawford-Frost, Calgary

SECRETARY - I. W. Parsons, Calgary

Mr. Lou Davies, of R. James Speers Corporation, Winnipeg, reported briefly with regard to the film patrol, and pointed out that film would be made available free of charge to local television stations for publicity purposes. Mr. T. H. McLeod, Regina, asked if it would be practical to build collapsible towers which could be used around the Circuit as camera locations for the film patrol. Mr. Davies replied that this suggestion had been given some consideration, but it had finally been decided that it would be preferable to have permanent towers at each track. He stated that a technical adviser would come west in the spring to supervise the building of the towers.

Mr. Davies stated that the Saskatoon and Regina Exhibitions had agreed to put up an extra amount of approximately \$1,100 to provide better feature purses, now that a plan had been approved which would provide minimum purses of \$1,000 at these points.

Mr. Davies outlined the proposal which he had made to the H.B.P.A. last week under which the horsemen had been offered purses amounting to 54% of the 1957 pari-mutuel take, excluding breakages, as against the previous offer of guaranteed purses amounting to 58.6% of the 1956 take. Mr. Davies recommended that the Associations stand firm on this offer, or at the very most increase the 54% to 55%. After a good deal of further discussion, the following resolution was unanimously approved.

"We feel that the purses offered for 1957 are fair and reasonable but we also recognize the principles that the Horsemen's Benevolent and Protective Association are interested in instituting. These principles, as we see it, are:

1. Payment of purse money on the current year.
2. A correction of the disparity which exists between certain Meetings.

With the adoption of these principles paramount in our minds we have attempted a new approach to the situation which we feel should be advantageous to the Horsemen's Benevolent and Protective Association.

In regard to the first principle:

We offer a guaranteed amount of purse money, or, 54% of the take, excluding breaks, on a circuit basis currently, whichever is the greater. In other words, we will guarantee the purses as proposed at our November meeting, plus a further guarantee that on a circuit basis the horsemen will share in the take, excluding breaks, at a rate of 54% during the current year. In the event of the 54% exceeding the total guaranteed purse money, cheques will be issued covering the surplus at the end of the season. For purposes of comparison, Toronto paid 49.5% in 1956, and the national average for United States tracks is approximately 48%.

In regard to the second principle:

The fact that all meetings will of necessity be brought eventually to one basis is apparent from the foregoing. We feel that the meetings that are presently paying in excess of 54% must, in the best interests of racing, be maintained at their present guarantee, but that future guarantees must be reduced gradually. Conversely, in the case of meetings which are presently paying less than 54%, their future guarantees must be increased in a similar manner.

This means that at no time will the Circuit as a unit pay less than 54% of the track take excluding breaks. Also this guarantees the horsemen 54% of any increase during the current year, in place of 45% of the increase during the following year as in the past.

The guaranteed purses for 1958 will be adjusted in relation to pari-mutuel wagering in 1957.

The Horsemen's Benevolent and Protective Association is respectfully requested to officially accept or reject the above proposal by January 31st, 1957, in order that the Association may proceed with the ordinary business arrangements necessary in connection with racing."

On motion of S. N. MacEachern, Saskatoon, and A. J. Anderson, Edmonton, I. V. Parslow, Calgary, was authorized to present this resolution to the meeting of the H.B.P.A. which would be held in Calgary on January 20th.

Mr. Davies stated that he would hold up the publication of the book listing 1957 race purses until February 1st.

It was pointed out that the Canadian Government has not yet agreed to absorb the cost of the film patrol, although it had definitely agreed to take over the cost of the saliva and urinal tests at a cost of approximately \$140 to \$145 per day. The cost of the film patrol will be \$265 per day, plus a small additional sum for extra help.

It was pointed out that Mr. Gordon Taggart, Deputy Minister of Agriculture, would be the guest speaker at the banquet to be held this evening and on the motion of E. J. Courtney, Regina, and Dr. F. G. Salisbury, Saskatoon, it was agreed that Mr. Davies and the Managers of the Exhibitions should try to arrange to meet with Mr. Taggart this afternoon.

[illegible]

11.45 a.m.

MEMORANDUM FOR BOOKING AGENCIES

1. Stage setting and banner line design, in color, to be presented. Revolving panels or other novelty ideas should be kept in mind. Emphasis will be placed on the quality of the scenery.

2. A moving picture, or slides, in color, of acts submitted is necessary, if practicable. (Production numbers to be excluded).
3. Alternative acts to be presented.
4. Three dozen mimeographed copies of the presentation must be available and should contain full details of each act submitted. The price quoted should cover the complete show and, in addition, each individual act should bear a price tag.
5. Each Booking Agency which has had no previous contact with the Circuit should present proof of satisfactory financial standing in advance of, or at the circuit meeting, and also furnish a list of the Fairs they have played.
6. Booking Agencies must submit what, in their opinion, is a balanced program with alternate acts to choose from, comedy to predominate.
7. Cost of production to be quoted on separately from the acts.
8. Production numbers not to be more than four, and no longer than 5 minutes.
9. A minimum of seven or eight good acts.
10. Total show not to be longer than 1 hour, 45 minutes.
11. Scenery to be spectacular and new.
12. Girls to be even in height and good dancers.

A general discussion took place on grandstand entertainment and how the program could be varied from what has been contracted for in recent years. The possibility of using "Name" shows was discussed with such names mentioned as Mickey Rooney and Art Linklater. Even here it was suggested there was considerable of the revue type of show. It was generally agreed that the booking agencies were in the best position to make suggestions and should present different types of entertainment in their programs submitted at the Chicago meeting.

A. J. Anderson, Edmonton, stated that the Edmonton Exhibition was prepared to use the public as a guinea pig for some different type of entertainment provided the other Fairs were prepared to take Edmonton "off the hook" insofar as the standard type of entertainment was concerned. He said he had approached Mr. Hetzer and Mr. Stacy with the view of them presenting a different type of show but said that Mr. Hetzer was the only one that came through with anything that would look like a different show. The show would cost \$35,000 for one week. It would have lavish settings and scenery 400 feet long. It would have a South American theme and would require three stages with many activities going on at one time.

Canadian Talent - Mention was made of the fact that Mr. McCallum and Mr. Arthur, of the Canadian National Exhibition, Toronto, had come to Winnipeg two years ago to discuss with the Attractions Committee the use of Canadian talent. Nothing much had come out of the discussions. It was suggested that Ernie Young might audition local talent in each City during the week of this year's show. It was suggested that in forwarding the memorandum to booking agencies re attractions, the covering letter should indicate that the Exhibitions were interested in their including in their program any Canadian talent which they thought would be of sufficient quality to include among the acts presented. Mr. Young agreed to assist any of the Exhibitions in auditioning local talent.

It was agreed that next year's agenda should provide for a definite period of time for a general discussion on the various types of entertainment that could be presented successfully on Exhibition grandstand platforms.

In view of the uncertainty about racing, it was suggested that should racing associations and horsemen fail to agree consideration should be given early in the year to suitable alternative attractions for the afternoon grandstand program.

The meeting adjourned.

[illegible]

LIVESTOCK COMMITTEE MEETING

Saturday, January 19, 1957

2.00 p.m.

CHAIRMAN - R. MacPherson, Brandon, agreed to act as Chairman, in place of P. A. McPhail who stated that he could not attend throughout the meeting.

SECRETARY - Dr. V. E. Graham, Saskatoon.

Voting delegates present were:

Brandon - R. M. Hopper and J. H. Tolton
Calgary - W. A. Crawford-Frost and I. V. Parslow
Edmonton - L. E. Wilson and A. J. Anderson (F. N. Miller - alternate)
Saskatoon - A. D. Munro and V. E. Graham
Regina - Chas. Harlton and L. A. Doan

Others present were:

F. G. England, W. H. Thomson, D. A. R. McCannel, C. B. McKee, Regina;
J. H. Warren, Saskatoon; W. A. Middleton, G. A. Brownridge, M. J. Tinline,
D. J. Brown, J. I. Moffatt, A. C. Kirkpatrick, C. Campbell, R. H. Turner,
R. MacPherson, Brandon, and the Managers or Assistant Managers of the Class "A"
Exhibitions.

AGENDA - There were four items on the Agenda:

- (a) The annual featuring of one breed of cattle on a circuit basis.
- (b) A request from the Canadian Percheron Association that Stallions be permitted to show in four and six horse teams.
- (c) Show Ring Standards.
- (d) Junior Activities.

Item (a) occupied most of the time of the meeting. This subject was introduced by Mr. Crawford-Frost without any commitment on behalf of the Calgary delegation. There was a lively debate on this subject which was participated in by Mr. Crawford-Frost, Calgary; Mr. McLeod, Regina; Mr. Tolton and Mr. Hopper, Brandon; Mr. MacEachern, Saskatoon, and Mr. Miller and Mr. Wilson, Edmonton. It was moved by Mr. Crawford-Frost, seconded by Mr. Hopper - and Carried -

"That the matter of featuring one breed of cattle each year on a circuit basis be tabled until the breed associations make a specific request for such action by the Class "A" Exhibitions."

After the above action, a second motion which was before the meeting at the same time was withdrawn. The withdrawn motion is placed in these minutes to indicate that the action taken above was not unanimous. It had been moved by Mr. MacEachern and seconded by Mr. Wilson: "That this Association was in favour of featuring one of the beef breeds each year on a circuit basis, provided that the breed associations would supplement the prize money to an extent that would attract out-of-province herds and also provided that the show should be open to all."

Item (b) was introduced by Mr. Crawford-Frost who read a letter from Mr. H. Salter, of the Canadian Percheron Association. After several members expressed objection to the proposal, the following action was taken.

Moved by Mr. McPhail, seconded by Mr. Doan - and Carried -

"That the request of the Canadian Percheron Association that Stallions be permitted to show in four and six horse teams be not approved and that the letter from the Association be received and filed."

Item (c) was introduced by Mr. Wilson, of Edmonton, who read a brief on the subject of 'tampering' with show animals. A copy of the brief is attached hereto. There seemed to be complete agreement with the principle outlined in the brief which really was an elaboration and clarification of regulations already in effect. The discussion which followed the reading of the brief was participated in by several members. The main points which were brought out in the discussion were: (1) Is it the responsibility of the Exhibition Boards to inspect animals for evidence of tampering? (2) Should protests come from other exhibitors and, if so, should they be made in writing, and within what period of time? (3) What would happen if an exhibitor was charged with 'tampering', denied the charge and a lawsuit developed?

Moved by Mr. Wilson, seconded by Mr. Doan - and Carried -

"That this Association accepts in principle the arguments and definitions expressed in the brief submitted by the Edmonton Exhibition Association and requests that the Secretary send a copy of this brief to all members of this Association.

The discussion on Junior Activities was an exchange of useful ideas but no official action was taken and no recommendations were made with respect to this subject.

The meeting adjourned at 3.45 p.m.

● 2000 ● 2001 ● 2002 ● 2003 ● 2004 ● 2005 ● 2006 ● 2007 ● 2008 ● 2009 ● 2010 ● 2011 ● 2012 ● 2013 ● 2014 ● 2015 ● 2016 ● 2017 ● 2018 ● 2019 ● 2020 ● 2021 ● 2022 ● 2023 ● 2024 ● 2025 ● 2026 ● 2027 ● 2028 ● 2029 ● 2030

BRIEF TO CATTLE COMMITTEE - WESTERN CANADA ASSOCIATION OF EXHIBITIONS

The Edmonton Exhibition Association submits that uniform regulations be adopted with regard to "Tampering with Cattle" on the "A" Exhibition Circuit. We submit that the regulations be worded as follows:

"Unethical fitting of cattle entered for competition is prohibited. All cattle entered for competition shall be presented in the Judging Ring in their natural conformation and with no preparation other than natural feeding and fitting, with the exception of any treatment of hair, horns and hoofs.

"For the purpose of this Exhibition, unethical fitting will be deemed to consist of any treatment or operation materially altering the structure or the natural conformation of any part of the animal's body, such as the introduction of air, liquids, or other substances subcutaneously in any part of the body, surgical operations to correct defects, or the performance of any act or operation to exaggerate the natural conformation of the animal.

"Any animal which, in the opinion of an inspector or inspectors appointed for the purpose, has been unethically fitted shall forthwith be disqualified for exhibition and shall forfeit the right to be awarded any prizes or prize money, and any entry fees which may have been paid to the Association on account of its entry shall be forfeited. The opinion of the inspector or inspectors and any action which may be taken thereon may be reported to any Association for the registration of purebred live stock, of which the exhibitor is known to be a member.

"Every exhibitor in consideration of his entry being accepted specifically undertakes that no animal entered by him has been or will be, before entering the Judging Ring, unethically fitted; and he agrees to submit for inspection, before any inspector or inspectors appointed for this purpose by the Executive, any animal entered by him at any time required; and he further agrees that the opinion of such an inspector or inspectors shall be final and conclusive and without recourse against the Association or any officer thereof, or any person appointed by the Executive to act in the matter in respect to any action which may be taken under the regulation as set herewith, and he, by entering the animal for exhibition, hereby releases the Exhibition Association from all claims and demands whatsoever in connection with the disqualification of any animal under the provisions of this section."

These are the regulations as used by the Royal Winter Fair and the C.N.E.

These regulations should be clearly printed in both the prize lists and catalogues. We submit further that as soon as entries are received that the exhibitors be notified regarding these regulations by special letter. Then there will be no reason for any misunderstanding.

If these regulations are adopted and enforced by the "A" Circuit it will strengthen our hand in seeing that they are uniformly enforced.

MIDWAY AND CONCESSIONS COMMITTEE MEETING

Saturday, January 19, 1957

3.00 p.m.

CHAIRMAN - C. B. McKee, Regina

1. TENDERS FOR GAMES CONCESSIONS

It was moved by J. H. Warren, Saskatoon, seconded by F. G. England, Regina, that the same procedure as in previous years be adopted in calling for tenders for the games concessions, namely, that tenders be placed in sealed envelopes addressed to the individual Fair Managers and handled to the Secretary. Carried.

2. AUCTION SALES

F. G. England, Regina, said that the Managers of the Saskatoon and Regina Exhibitions had received a letter from the Saskatchewan Jewellers Association protesting against the auction of jewellery on Exhibition grounds during Exhibition week. Mr. England, who is himself a jeweller, said that he had received a letter from the Chamber of Commerce in Regina protesting the auction and, therefore, the question was a live issue in Regina. Reference was also made by him to a jewellery auction sale held in Calgary (not under the auspices of the Exhibition) which apparently turned out to be somewhat of a swindle. Mr. England himself did not think that the auction sale at the Regina Exhibition affected the jewellery business in Regina.

It was moved by Mr. England, seconded by J. H. Warren, Saskatoon, and Carried, that the matter of auction sales be left with the individual Fairs.

3. DREAM HOMES

It was agreed that this matter be left to the individual Fairs.

4. AWARDING OF MIDWAY CONTRACT

After the question of awarding the contract for the Midway at the mid-summer meeting in Regina, or at the November meeting in Chicago, was fully discussed, it was agreed, on motion of F. O. Meighen, Brandon, seconded by F. C. Manning, Calgary, that the 1958 contract for the Midway be awarded at the mid-summer meeting in Regina and that at that time the situation be reviewed as to the time for granting the Midway contract on subsequent occasions.

5. CORRESPONDENCE

(a) It was agreed that the letter from Screen Gems Inc., New York, regarding the availability of the Rin Tin Tin Troupe for personal appearances on the "A" Circuit be replied to by the Secretary, and then filed.

(b) It was agreed that the letter from Dancing Waters, New York, offering their ten unit operation to the "A" Circuit for 1957 be dealt with by the Fairs individually.

6. MIDWAY PRESENTATION

ROYAL AMERICAN SHOWS - Mr. Carl J. Sedlmayr said that he understood there was a suggestion that the contract might be awarded in Chicago this year. In one way, he said, this would be worse than awarding it at Winnipeg or at the January meeting no matter where held. If the contract was awarded in Chicago and the "A" Circuit felt that it should have a change, then he would be in a rather difficult position because by the time of the Chicago meeting most of the Fairs have already signed their Midways for the year. If the Circuit decided to make a change at the Regina meeting, then he said he would have no difficulty at all in contracting for the largest Fairs in the United States for the year. Most of this, he said, could be done on the telephone. Therefore, he appreciated very much the awarding of the contract in Regina and he hoped that this would become the practise.

Mr. Sedlmayr submitted the following shows and rides for the 1957 Exhibitions:

SHOWS - Lash Larue Western Show; Harlem in Havana; Girl Show; Motordrome; Side Show; Mirror Maze; Fun House; Fat Show; Goliath; Reptile Exhibit; Ghost Trail; Pygmy Horses.

RIDES - Four Ferris Wheels; Merry-Go-Round; Jet Comet; Large Coaster Ride; Two Rolloplanes; Caterpillar; Fly-O-Plane; Scrambler; Tilt-A-Whirl; Dodgem; Octopus; Looper; Round-Up; Twister.

KIDDIE RIDES - Baby Ferris Wheel; Jolly Caterpillar; Live Ponies;
Tank Ride; Sky Fighter; Boat Ride; Kiddie Autos; Miniature
Train; Jeep; Choo-Choo; Helicopter; Hot Rod Cars.

Mr. Sedlmayr stated that the Gaviola Organ that he purchased last year was now in perfect operating condition and would be brought on the Circuit again this year.

7. CONCESSIONS CONTRACT

It was moved by S. N. MacEachern, Saskatoon, seconded by F. O. Meighen, Brandon, and Carried, that the concessions contract be awarded to the Royal American Shows on the same basis as in 1956. Mr. Sedlmayr agreed to accept the contract on this basis.

The meeting adjourned.

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FINAL GENERAL SESSION

Saturday, January 19, 1957.

4.00 p.m.

CHAIRMAN - W. F. McGregor, Brandon, President

1. REPORTS OF COMMITTEES

Attractions - Wm. Muir, Edmonton, reported on the Attractions Committee Meeting as follows:

Presentation made by Giant Balloon Parades, Inc., Newark, N.J., was referred to the individual Exhibitions.

Presentation was made by Mr. Frank Furlette regarding free band concerts, to be sponsored by local advertisers. The individual Exhibitions would be responsible for supplying the location and a platform for the band and Mr. Furlette would assume all responsibility with regard to musicians and advertisers. Should the venture prove successful, Mr. Furlette asked for assurance that he would be given the first opportunity for a continuance. He was advised by the Committee that on any renewal, satisfactory terms would have to be arranged with each Exhibition.

A suitable letter was drafted, to be circulated to all producers of grandstand shows, outlining how and what the Exhibitions would like to have presented for their consideration in the future.

A lengthy discussion took place in regard to different types of grandstand shows, which left a great deal of food for thought amongst the delegates. The only concrete item coming out of this discussion for action this year was the idea of a Local Talent Contest with eliminations being conducted by each Association, leaving three or four finalists who would be auditioned by Ernie Young on his arrival in each City, with the winner appearing in his show some time during the remainder of the week.

As the grandstand attractions were continually becoming more difficult, and more time and attention was required, the Committee requested that a definite time for a meeting for the purpose of a full discussion be arranged for on the Agenda at the next Convention.

Mr. Muir moved the adoption of the report. This was seconded by D. A. R. McCannel, Regina, and Carried.

Midway and Concessions - C. B. McKee, Regina, reported that the Concessions contract for 1957 had been awarded to the Royal American Shows. The Midway contract for 1957 had been awarded to the Royal American Shows during the mid-summer meeting in Regina last year. It was agreed at the Midway Committee

Meeting earlier in the day that the 1958 Midway contract be awarded at the mid-summer meeting in Regina this year, at which time the situation should be reviewed as to the time for granting the Midway contract on subsequent occasions. Mr. McKee moved the adoption of the report. This was seconded by J. H. Warren, Saskatoon, and Carried.

Racing - I. W. Parsons, Calgary, reported on the Race Committee Meeting. It was agreed, on motion of W. A. Crawford-Frost, Calgary, seconded by A. J. Anderson, Edmonton, that the report be adopted. (See report on Pages 14-15).

Livestock - Dr. V. E. Graham, Saskatoon, reported on the Livestock Committee Meeting and moved the adoption of the report. This was seconded by P. A. McPhail, Brandon, and Carried. (See report on Pages 17-18).

Resolutions - A. M. McIntyre, Saskatoon, on behalf of the Resolutions Committee, submitted the following:

RESOLVED: That this Association tender to the Management of the Prince Edward Hotel its thanks for the very courteous and efficient service they have given to this Convention.

RESOLVED: That this Association express its appreciation of the coverage given by The Brandon Daily Sun and Radio Station C.K.X., T.V.

RESOLVED: That this Association extend its thanks to the representatives of the Canadian Pacific and Canadian National Railways for their friendly and helpful co-operation.

RESOLVED: That our Secretary express to Mr. W. King, of the King Show Print, Estevan, the thanks of this Association for the many courtesies extended now, heretofore and with hope for the years to come.

RESOLVED: That this Association express to "Brigadier" Patrick B. Marks and his brother Bill, its thanks for their invaluable assistance at this Convention.

Mr. McIntyre moved the adoption of the report. This was seconded by C. B. McKee, Regina, and Carried.

2. LOCALE 1958 CONVENTION

It was agreed, on motion of T. H. McLeod, Regina, seconded by F. O. Meighen, Brandon, that the 1958 Convention be held in Calgary on January 17-18-19.

3. LOCALE 1959 CONVENTION

A. J. Anderson extended an invitation to the members of the Association to hold their 1959 Convention in Edmonton, and this was agreed to. Two sets of dates were suggested, namely, January 16-17-18 and January 23-24-25, the final dates to be determined after consultation with the Hotel and with the Managers of the Exhibitions.

4. ELECTION OF OFFICERS - The following Officers were elected for 1957:

Honorary Presidents - F. G. England, Regina, and C. M. Baker, Calgary, were elected Honorary Presidents on motion of S. N. MacEachern, Saskatoon, seconded by J. H. Warren, Saskatoon. In accepting the office, Mr. England said that he considered it a very great honor to be elected Honorary President of an organization such as the Western Canada Association of Exhibitions which had accomplished so much during the past few years, and extended his sincere thanks to the delegates present.

President - W. A. Crawford-Frost, Calgary, stated that J. B. Cross, Vice-President, regretted that his winter program was such that he could not attend the annual meetings of the Association. He, therefore, nominated F. C. Manning, Calgary, as President. This was seconded by C. B. McKee, Regina, and Carried. Mr. Manning expressed his appreciation for the honor conferred upon him and asked Mr. McGregor to continue as Chairman until the close of the meeting.

Vice-President - E. I. Clarke, Edmonton, was elected Vice-President on motion of Wm. Muir, Edmonton, seconded by T. H. McLeod, Regina.

Secretary-Treasurer - Mrs. Letta Walsh, Saskatoon, was re-elected Secretary-Treasurer of the Association on motion of S. N. MacEachern, Saskatoon, seconded by J. H. Warren, Saskatoon.

Auditors - It was agreed, on motion of J. H. Warren, Saskatoon, seconded by F. G. England, Regina, that G. G. Patrick & Company, Saskatoon, continue as the Association's Auditors for the year 1957.

5. MID-SUMMER MEETING

It was agreed, on motion of J. H. Warren, Saskatoon, seconded by A. J. Anderson, Edmonton, that the invitation of T. H. McLeod, Manager of the Regina Exhibition, to hold the mid-summer meeting of the Association in Regina, on August 1st this year, be accepted.

6. DATES OF CHICAGO MEETING

It was reported that the 1957 dates of the meetings of the International Association of Expositions in Chicago were December 2-3-4. It was agreed, on motion of F. G. England, Regina, seconded by H. L. Crawford, Brandon, that the times of the Association's meetings in Chicago be determined at the meeting in Regina on August 1st.

7. RED RIVER EXHIBITION

The Chairman read a letter which he had received from Robert E. Stewart, of the Red River Exhibition, Winnipeg, making application for Associate Membership in the Western Canada Association of Exhibitions, and enclosing a cheque for \$100.00.

It was agreed, on motion of S. N. MacEachern, Saskatoon, seconded by C. B. McKee, Regina, that as the Constitution requires an application for membership to be made thirty days prior to the annual meeting, the Red River Exhibition be advised that their application would be filed and considered at the next annual meeting of the Association. In the meantime, the cheque for \$100.00 was to be returned to them.

8. APPRECIATION

The thanks of the Association were extended to the Brandon Exhibition for the very admirable job they did in looking after the comfort of the delegates and in making arrangements for the various meetings and sessions of the Convention.

Mr. Crawford, of The Brandon Daily Sun, was also complimented on his paper having achieved its 75th Anniversary.

The T. Eaton Company, Limited, and the Brandon Chamber of Commerce received the thanks of the delegates for the hospitality extended by them during the Convention.

Replying for Brandon, Mr. Meighen stated that it was a pleasure for the Brandon Exhibition to have acted as hosts to the delegates and he hoped that all would leave the Convention with happy memories of Brandon.

Mr. Manning, newly elected President, stated that he was delighted to have the Convention in Calgary next year and all he hoped was that Calgary would do as well as Brandon had done in making the Convention a success.

In closing the meeting, Mr. McGregor, Past President, said he deemed it a great honor to belong to an organization such as the Western Canada Association of Exhibitions. He was sure that the comradeship enjoyed by the members, along with the business sessions, went a long way towards making the Association a success.

The meeting adjourned.

[illegible]

DINNER - SATURDAY, JANUARY 19, 1957

6.00 p.m.

COURTESY OF

BRANDON EXHIBITION BOARD and BRANDON CHAMBER OF COMMERCE

GUEST SPEAKER - HON. J. G. TAGGART, CANADA DEPUTY MINISTER OF AGRICULTURE

Mr. F. O. Meighen, President of the Brandon Exhibition, extended a cordial welcome to all those present and introduced the following guests at the head table:

W. F. McGregor, President, and C. B. McKee, Past President, Western Canada Association of Exhibitions; Mayor S. Schultz, City of Brandon; R. Kitchen, Vice-President, Brandon Chamber of Commerce; R. M. Hopper, Superintendent, Brandon Experimental Farm; D. G. McKenzie, Chairman, Board of Grain Commissioners; F. N. McKenzie, Passenger Traffic Manager, Western Region, Canadian National Railways; T. Wood, General Manager, Prairie Division, Canadian Pacific Railways; F. C. Manning, President Elect, Western Canada Association of Exhibitions; P. A. McPhail, Manager of the Brandon Exhibition.

Mr. Meighen then called on the Mayor of Brandon to welcome the delegates.

ADDRESSES OF WELCOME

Mayor S. Schultz expressed the appreciation of the City of Brandon for the Association selecting his City as the site of the Convention. He spoke of the high place the Brandon Exhibition held in the esteem of the citizens of Brandon and praised the job it was doing in the field of agriculture.

Mr. Kitchen, Vice-President of the Chamber of Commerce, stated that the City of Brandon was glad to be the first centre at which the Association had decided to hold its Convention when the decision was made not to meet in Winnipeg. He hoped that the hospitality received in Brandon would make delegates want to return five years from now when it would be Brandon's turn to act as hosts again.

GUEST SPEAKER - HON. J. G. TAGGART

Mr. Hopper, Superintendent of the Brandon Experimental Farm, in introducing the Honourable Mr. Taggart stated that the speaker needed no introduction to Brandon audiences as he was well known nationally. As a junior officer in the Department of Agriculture, he was very pleased indeed to introduce the Deputy Minister who, he said, was born in Nova Scotia, graduated from the University of Toronto and since his graduation had spent his time continually in the field of agriculture. Mr. Taggart, he said, would speak on the contribution of Exhibitions to agriculture.

In his address, Mr. Taggart said that he found it hard to hold with the opinion in some quarters that Exhibitions should be strictly educational. If Exhibitions were devoted solely to the serious business of agriculture they might find it quite impossible to operate financially. He said farm people, especially in the Prairie region, lived isolated lives. There was, therefore, no group in the country that were more in need of an opportunity to meet with other people, with the same occupation interest, to talk over their problems than the farmers. Agricultural Exhibitions afforded this opportunity. Exhibitions also were criticized frequently for establishing standards which were not strictly commercial. It was unsound, he said, to attempt to hold Directors of Exhibitions responsible for show ring standards. The Exhibition furnished the show place and the facilities to enable exhibitors to show their wares to the public and it was up to the breeders themselves to decide the type that should get top placing.

The speaker was thanked by Mr. McPhail, Manager of the Brandon Exhibition.

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WESTERN CANADA ASSOCIATION OF EXHIBITIONS

STATEMENT OF RECEIPTS AND DISBURSEMENTS FROM DEC. 31st, 1955, to DEC. 31st, 1956.

RECEIPTS

Membership Fees

Brandon	\$ 300.00	
Calgary	300.00	
Edmonton	300.00	
Saskatoon	300.00	
Regina	300.00	
Pacific National Exhibition (1955-56)	<u>100.00</u>	\$ 1,600.00

Advertising

Brandon (Joint Advertisement)	117.03	
Calgary " "	117.03	
Edmonton " "	117.03	
Saskatoon " "	117.03	
Regina " "	<u>117.03</u>	585.15

Tax on Shows, Rides and Concessions

Brandon	1,285.71	
Calgary	1,542.86	
Edmonton	1,542.86	
Saskatoon	1,542.86	
Regina	<u>1,542.86</u>	7,457.15

TOTAL RECEIPTS

\$9,642.30

Bank Balance, December 31st, 1955,

440.78

\$10,083.08

DISBURSEMENTS

Expenses - Annual Meeting

Mrs. Letta Walsh, Secretary, (Winnipeg)	140.00	
" " " " (Chicago)	198.88	
Sherman Hotel (Rental, Meeting Room, Chicago)	113.60	
Saskatoon Exhibition (Winnipeg)	125.00	
Printing, Stationery, Typewriter Rental, Etc.	<u>141.74</u>	719.22

Mid-Summer Meeting, Regina

Mrs. Letta Walsh, Secretary,	<u>27.00</u>	27.00
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Advertising

The Billboard	605.42	
Greater Show World	19.76	
Showmen's League	<u>10.11</u>	635.29

Miscellaneous

Royal American Shows (Tax)	7,457.15	
Regina Exhibition (Expenses Bruce Peacock)	70.40	
O. Magnuson (4-H Club Meeting)	127.47	
W.F. McGregor (4-H Club Meeting)	38.70	
Bessborough Hotel (Luncheon)	19.00	
Modern Press (Contract Forms)	31.72	
H.K. Pendlebury & Co. (Re Balloons)	74.00	
England's Jewellers (Passes P. & B. Marks)	129.13	
Ted Brooks Flowers	5.00	
Postage, Telegrams & Telephones	65.67	
Exchange	<u>2.89</u>	8,021.13

Honorarium

Mrs. Letta Walsh	<u>400.00</u>	400.00
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Audit Fee

G.G. Patrick & Company	<u>10.00</u>	10.00
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TOTAL DISBURSEMENTS

\$ 9,812.64

Bank Balance, December 31st, 1956,

270.44

\$10,083.08

PAST PRESIDENTS — WESTERN CANADA ASSOCIATION OF EXHIBITIONS

1923	H. A. Knight, Regina
1924	A. R. McLennan, Edmonton
1925	L. G. Calder, Saskatoon
1926	J. E. Rettie, Brandon
1927	N. J. Christie, Calgary
1928	P. W. Abbott, Edmonton
1929	Archie Wilson, Saskatoon
1930	H. G. Smith, Regina
1931	N. W. Kerr, Brandon
1932	C. M. Baker, Calgary
1933	P. W. Abbott, Edmonton
1934	A. M. McIntyre, Saskatoon
1935	J. F. Lunney, Regina
1936	J. E. Rettie, Brandon
1937	E. L. Richardson, Calgary
1938	F. W. Kemp, Edmonton
1939	John A. East, Saskatoon
1940	Fred Robinson, Regina
1941	H. A. McNeill, Brandon
1942	A. H. McGuire, Calgary
1943	C. E. Wilson, Edmonton
1944	J. H. Warren, Saskatoon
1945	Nate Andre, Regina
1946	W. Davidson, Brandon
1947	W. A. Crawford-Frost, Calgary
1948	Lee S. Williams, Edmonton
1949	Dr. F. G. Salisbury, Saskatoon
1950	D. A. R. McCannel, Regina
1951	Alex. McPhail, Brandon
1952	Geo. Edworthy, Calgary
1953	W. Muir, Edmonton
1954	S. N. MacEachern, Saskatoon
1955	C. B. McKee, Regina
1956	W. F. McGregor, Brandon

